

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Independent Financing Services LLC		06/10/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Paramount Citrus LLC		
<b>Street Address:</b>	11444 W. Olympic Blvd., 10th Floor		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2828177	HALO	
Serial Number:	85938886	HALOS	
Serial Number:	85938902	HALOS	
Serial Number:	85939792		
Serial Number:	85940222	PURE GOODNESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3109665758		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-966-5726		
<b>Email:</b>	lpowell@roll.com		
<b>Correspondent Name:</b>	Roll Law Group P.C.		
<b>Address Line 1:</b>	Attn: LaTunda Powell, Trademark Administ		
<b>Address Line 2:</b>	11444 W. Olympic Blvd., 10th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90064		

CH \$140.00 2828177

ATTORNEY DOCKET NUMBER:	120577
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator
Signature:	/LaTunda Powell/
Date:	06/10/2013
Total Attachments: 2 source=HALOS TRADEMARK ASSIGNMENT#page1.tif source=HALOS TRADEMARK ASSIGNMENT#page2.tif	

## ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Independent Financing Services LLC ("Assignor"), a Delaware limited liability company, whose registered place of business is Corporation Trust, 1209 Orange Street, Wilmington, Delaware 19801, hereby assigns and transfers to Paramount Citrus LLC ("Assignee"), a Delaware limited liability company, whose principal place of business is 11444 West Olympic Blvd., 10<sup>th</sup> Floor, Los Angeles, California 90064, the following:

A. All right, title, interest and goodwill held by Assignor in and to the business names, trade names, trademarks and service marks, and the applications and registrations therefor, and all common law rights listed in Exhibit "A" attached hereto and incorporated herein by this reference (hereinafter collectively referred to as the "Marks");

B. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of the Marks or injury to such goodwill, together with the right to sue or recover the same in Assignee's name; and

C. All right, title and interest held by Assignor in and to all copyrightable works used in connection with, or associated with the Marks, including artwork, logos and designs, whether registered, unregistered or at common law, owned by Assignor.

IN WITNESS WHEREOF, the undersigned have executed this Assignment, effective as of June \_\_\_\_\_ 2013, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

### Assignor:

INDEPENDENT FINANCING SERVICES LLC  
a Delaware limited liability company

By: Craig Cooper

Name: Craig B. Cooper

Title: Senior Vice President

### Assignee:

PARAMOUNT CITRUS LLC  
a Delaware limited liability company

By: Craig Cooper

Craig B. Cooper,  
Senior Vice President

Exhibit "A"

Country	Mark	Serial No.	Filing Date	Registration No.	Registration Date
US	HALO	76011285	27-Mar-2000	2828177	30-Mar-2004
US	HALOS	85938886	21-May-2013		
US	HALOS & DESIGN	85938902	21-May-2013		
US	CHARACTER DESIGN	85939792	22-May-2013		
US	PURE GOODNESS	85940222	22-May-2013		

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